

Suki Eaton

Soo-key Ee-tun

Graphic Designer

Milton Keynes

 07951 181 842

 sukieaton@live.com

 sukieatonportfolio.co.uk

Key Skills

- Adobe Creative Suite:
 - Illustrator
 - InDesign
 - Photoshop
- Digital and print design
 - Layouts and spacing
 - Typography
 - Colour palettes
 - Photo editing
- Vector graphic creation
 - Iconography
 - Communication
- Research and development
 - Prototype creation
 - Time management
 - Attention to detail
 - Video creation/editing

Education

BA Graphic Design (2013)
First Class Degree
Coventry University

BTEC Graphic Design (2010)
3x Distinction Grade
Milton Keynes College

13 GCSE's at A - C Level (2008)
Including English, Maths,
Graphic Design and Art
Stopsley High School, Luton

Experience

Craftis Ltd

Towcester, Northamptonshire

May 2017 - Current

Craftis Ltd is the largest supplier of children's activity packs in the UK. As part of the design team, I am responsible for creating artwork that is both educational, and visually exciting for children of all ages and abilities.

I liaise with clients on a daily basis, offering expertise and building an understanding of their needs and requirements. This usually includes considerations such as branding, how and where they'll be using the products, and developing an understanding of their end user. The majority of goods supplied are aimed at families with children, so I always have to be mindful to take age, learning ability, language, and other factors into account whilst designing to ensure it's as enjoyable and inclusive as possible.

A large part of my role is to develop new and existing products from feedback and research. I am constantly creating prototypes and mock ups to ensure we are offering our customers the best possible experience. This requires exceptional creativity, a desire to constantly improve, and patience to ensure the best results are achieved.

Key roles include: Creating engaging and educational designs for a range of ages/abilities. Production of high quality vector graphics. Consideration for how end users will react and interact with products. Constant improvement and development of designs through feedback, research, and analysis. Strong communication skills and an ability to explain the design process clearly. Creation of print and digital marketing materials. Creation of media for use on the website. Assisting with app development. Working closely with the wider team to feedback and advise when needed.

Result Strategic Marketing (RSM)

Calverton, Milton Keynes

Nov 2013 - April 2017

Working in a fast paced agency taught me how to produce high standards of work in a tight time frame, a meticulous attention to detail, and excellent communication skills. Working together as a team was vital to meet deadlines, and ensure 100% client satisfaction.

Key roles included: Designing for print and digital executions. Video production and editing. Web design for in-house and client work. Large scale design for events. Excellent time management and efficiency. Working individually and as a team. Outstanding attitude to receiving feedback. Effective and proficient communication skills.